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Project title: Picture Your Story

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Brief project description

Some Europeans fear the changes caused by migration, not only the new influx of refugees, but also the migration of people centuries ago. For those people 'the other' represents a threat. The need of some migrants to preserve their culture and their fear for the elimination of their unique culture cause a similar reaction. Both threats are the cause for many conflicts all over Europe. These conflicts - whether they are religious, cultural, linguistic or ethnic - often affect people in the core of their existence and affect the peace inside a community and the 'unity in diversity' in European multicultural societies.

Various methods have been and are being developed to prevent and/or to fight these conflicts, also in the field of youth work, some of which are based on the presumption that by encouraging people to meet and get to know each other peace between them can be cultivated. Based on the presumption that encouraging people to talk about differences and similarities can help them to accept and even value the diversity, we want to design new methodologies and tools to foster this dialogue. Methodologies and tools that are easy to be used by many youth and social workers in various contexts and that are available on a large scale, using digital opportunities (like internet, but also picture language tools like Instagram, Pinterest etc) for dissemination. Methodologies and tools that are based on a combination tools delivered by two creative directions: visual communication and storytelling.

Project objectives/aim

To develop new and innovative tools and methodologies based on visual communication and storytelling that can be used in potential conflict areas/communities in order to foster mutual understanding, respect and acceptance among divers people in that area/community, to enable them to work towards a resilient, respectful, sustainable and cooperative (local) society.

Project activities

- 360 degrees Research
- Development of first version of visual communication and storytelling tool
- Case studies in every partner country
- Development of final methodology and toolkit
- Website

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